



GETTING HIGH TICKET WEB DESIGN CLIENTS ON INSTAGRAM

A comprehensive guide to leveraging Instagram to land high-paying web design clients in your niche.

METHODS



Google Search + ChatGPT

Use Google search to find potential clients, copy the results, and use ChatGPT to format the data into a table with relevant information.



Scraper

Use a web scraper to extract data from Google search results, then use ChatGPT to format the data into a table with relevant information.



Micro-influencers

Find medium-sized accounts in your niche that your ideal clients are following, and use a web scraper to extract their followers' contact information.



Instagram

Identify medium-sized accounts your clients follow, scrape their followers' contacts.

OPTION A: NO SCRAPER



Perform a Google search using the following query: site:social platform link "niche" "gmail.com" "location". This will return a list of potential clients from your target niche and location.

Copy the page contents of the Google search results, approximately 50 results at a time, as ChatGPT has a data entry limit.

Open ChatGPT and enter a prompt to format the copied search results into a table with columns for Link, Company Name, Company Website, Phone Number, and Email. Paste the Google search contents below the prompt and run it.

Copy and paste the formatted results from ChatGPT into a Google Sheet page to organize your potential client data.

Begin your outreach to the potential clients you have identified using your preferred outreach strategies.

OPTION B: SCRAPER

Google Search

Perform a Google search using the query: 'site:social platform link "niche" "gmail.com" "location"'. This will find relevant business profiles on the specified social platform.

Use Data Scraper

Utilize a web scraping tool like the Data Scraper Chrome extension to extract the relevant data (business name, website, email, phone number) from the Google search results into a Google Sheets spreadsheet.

Format Data with ChatGPT

Provide the CSV file containing the scraped data to ChatGPT and use a prompt to format the data into a table with columns for Link, Name, Company Website, Phone Number, and Email. ChatGPT will process the data and provide the formatted output.

MICRO-INFLUENCERS

Micro-influencers are social media users with a relatively small but engaged following, typically between 10,000 to 100,000 followers. These influencers have a strong, loyal audience that trusts their recommendations and opinions. By partnering with micro-influencers in your niche, you can tap into their audience and reach potential clients that align with your target market.



INSTAGRAM SEARCH & SUGGESTED

Search for Niche Keywords

Use the Instagram search field to search for relevant keywords related to your niche, such as 'roofing', 'roofer', or 'roofers'.

Explore Suggested Accounts

Once you follow a potential client's account, go to the 'Suggested for you' option and click 'See all' to find more accounts that may be a good fit.

Run Data Scraper

Use a data scraper tool to extract the account names, usernames, and any contact information from the search results and suggested accounts.

Add to Outreach List

Compile the extracted data into a spreadsheet and use it to start your outreach to these potential high-ticket web design clients.

OUTREACH & INBOUND STRATEGIES

Bait and Switch

Permission & Offer Video

Content → Funnel that attracts your ideal clients

Community scripts & strategies + FREE GHL