

How to create and sell PNGS 1) pick your PNG lane (fastest → most polished)

A. AI-generated PNGs (no background)

- Use ChatGPT to write *image prompts* that say “transparent background, no text, no watermark.”
- Generate in your favorite image tool (Canva Magic Media, DALL·E, Midjourney, etc.).
- Export **PNG with transparent background**.

B. Cutouts from photos (most control)

- Ask ChatGPT for *shot lists* and styling for the photos you'll source or shoot.
- Remove background in Canva (BG Remover) → **Export PNG (transparent)**.

C. Vector → crisp PNGs (best for vinyl stickers)

- Have ChatGPT write **SVG code** (simple shapes/letters). Open in any browser → save as PNG or drop SVG into Canva → Export PNG (transparent).

2) your ChatGPT prompt formula (copy/paste and fill)

Use this whenever you want a **sellable, transparent PNG**:

“Create 12 image prompts for [theme/use case].

Each should produce a **transparent background PNG** with **no text or logos, no watermark, and no brand marks**.

Style: [e.g., ‘digital illustration, soft-luxe, faceless’]

Subject constraints: [e.g., ‘Black women, varied skin tones, no eyes/mouth/brows’]

Composition: full-body or ¾, clear silhouette, clean edges, high detail on [hair/outfit/hands].

Output each prompt on one line, include **aspect ratio** [e.g., 2000×2500 or 3000×3000]

Add 3 **colorway variations** per prompt.”

3) export settings that sell

- **Background:** transparent (checkerboard preview should show through).
 - **Size:** at least **2500–4000 px** on the long edge for printables; **300 DPI** if your tool supports it.
 - **Color:** sRGB.
 - **Format:** **PNG-24** (keeps edges clean; supports transparency).
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4) quality check (2-minute pass)

- Zoom to **200%**: edges clean? flyaway pixels gone?
 - Silhouette reads at **thumbnail** size?
 - No text, no brand shapes, no watermarks.
 - Hands/fingers realistic; hair edges not “melted.”
 - If needed: quick cleanup in Canva → **Erase** tool around edges → re-export.
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5) batch workflow (from idea → 30 PNGs)

1. **Idea list:** ask ChatGPT for 30 sellable niches this week (fall, breast cancer awareness, self-care, cozy season, etc.).
 2. **Prompt pack:** use the formula above → 30 prompts × 3 colorways = 90 outputs.
 3. **Generate** → **cull:** keep top 30.
 4. **Cut/clean:** Canva BG remover + Erase stray pixels.
 5. **Export:** PNG-24, transparent, 3000 px.
 6. **Bundle:** 15-pack or 30-pack zip with a cover image.
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6) ready-to-use prompt sets

Breast cancer

1. “single boxing glove laced with a satin ribbon that forms the awareness ribbon at the wrist, blush+rose gold accents, minimal shadow, clean shapes, transparent background — vector png — ar 1:1”
2. “butterfly wings morphing into a pink ribbon center, soft gradient fills, feminine sparkles, blush + champagne tones, clean outline, transparent background — vector png — ar 1:1”
3. “self-care flat lay: frosted candle, silk scarf corner, nail polish, tiny heart charm, pink awareness ribbon layered on top, airy spacing, neutral blush palette, transparent background — vector png — ar 1:1”

fall

5. “velvet pumpkin trio (taupe, blush, cocoa) with gold stems + tiny leaf sprig, cozy minimal texture, bold outline, transparent background — vector png — ar 1:1”
6. “iced pumpkin latte in clear cup, foam swirl, cinnamon stick, leaf confetti, warm tan/cream/caramel, glass straw, clean outline, transparent background — vector png — ar 1:1”
7. “folded chunky knit swatch + frosted tea-light + mini maple leaves, neutral cozy palette, tidy composition, bold outline, transparent background — vector png — ar 1:1”
8. “chic cowgirl boot (no brand) filled with dried florals + autumn leaves, beige/tan, subtle stitching, clean shapes, transparent background — vector png — ar 1:1”

christmas

9. “square gift box with oversized satin bow, tiny ornament + candy cane tucked under ribbon, soft red/rose/cream + gold accents, glossy sticker style, transparent background — vector png — ar 1:1”
10. “ceramic cocoa mug with marshmallows, peppermint stick, simple steam swirl, minimal cute details, soft outline, transparent background — vector png — ar 1:1”
11. “ornament trio (nude blush, champagne, ivory) matte finish, delicate caps + ribbon loops, light sparkle dust, clean outline, transparent background — vector png — ar 1:1”
12. “gingerbread cookie silhouette with minimal icing lines + tiny heart button, soft tan/brown, super clean outline, transparent background — vector png — ar 1:1”

football (generic)

13. “classic brown football with white laces + satin blush bow tied at tip, subtle shine, bold outline, transparent background — vector png — ar 1:1”
14. “game-day flatlay: clear crossbody bag, lip gloss tube, blank mini foam finger, blank ticket shape, small football, neutral + blush, tidy spacing, transparent background — vector png — ar 1:1”
15. “chrome referee whistle on lanyard + folded penalty flag, grayscale + soft yellow, simple vector forms, transparent background — vector png — ar 1:1”
16. “minimal cleat (no brand) with cute pom-pom charm at heel, black/white + blush accent, soft shadow, clean outline, transparent background — vector png — ar 1:1”

quick add-ons (use when needed):

- **sticker:** “white sticker border, slight drop shadow”
 - **vinyl-easy:** “flat fills, 2–3 colors, no gradients, minimal nodes, easy weeding”
- 4.

7) turn text into transparent images with Canva (for ultra-clean PNGs)

- Open the SVG in your browser → right-click → Save as → upload to Canva → Export **PNG (transparent)**.
- Perfect for vinyl because edges = math, not pixels.

8) productization (how to list & sell)

- **Preview cover:** 1 mockup with 6–9 PNGs on a soft background (not transparency).
- **What’s inside:** “30 transparent PNGs • 3000px • PNG-24 • personal/commercial use (no resale of source files unless PLR).”
- **License lines:**
 - Personal & Commercial allowed on finished designs.
 - **No trademarks/logos.**
 - **No reselling/re-sharing the raw PNGs** unless you’re offering PLR/MRR (then state terms).
- **Bundles:** base pack (15), deluxe (30), mega (60). Upsell colorways.

9) quick legal sanity

- No brandshapes(e.g., Stanley, Nikeswoosh).
- No celebrity likeness.
- Keep it **unbranded** and **original**.
- If you used a model photo, ensure license allows derivative cutouts.