

# ■ Reliable Real Estate Data Sources

Here's a quick reference sheet of trusted sources to pull real estate investing data. Use free/public sources for big-picture insights, and paid tools for deal-level analysis.

## ■ Free/Public Sources

- U.S. Census Bureau – population growth, demographics, migration trends. (census.gov)
- Bureau of Labor Statistics (BLS) – job growth, unemployment rates, economic drivers. (bls.gov)
- Realtor.com / Zillow / Redfin Market Reports – median prices, days on market, inventory levels.
- Federal Reserve Economic Data (FRED) – interest rates, housing starts, mortgage trends. (fred.stlouisfed.org)
- Local County Records / Clerk of Courts – foreclosure filings, property sales history, ownership records.

## ■ Paid/Investor Tools

- PropStream – comps, ownership data, liens, cash buyers, motivated seller lists.
- BatchLeads / Privy – lead generation, market analytics, and deal-finding.
- CoreLogic – deep market analytics, mortgage performance, foreclosure data.
- ATTOM Data Solutions – property-level data, foreclosure stats, rental data.
- CoStar / LoopNet – strong for commercial property data.

■ *Free sources show you the market's big picture. Paid tools let you zoom in on specific deals and opportunities.*