

## Overview

Marketplace to CRM Integration with following Integration

1. IndiaMart
2. IndiaMartV2
3. TradeIndia
4. Justdial
5. Magicbricks
6. 99 acres
7. Home Online

### API Parameters

- API parameters refer to the variables or values that are used to communicate information between your crm and any 3rd party software.
- Each parameter has a name and its value that is shared in a way acceptable in CRM API.
- Eg. City is a parameter name, and Mumbai is the parameter value submitted in API for City.
- By checking a checkbox in the API parameter field when creating a lead, you can set a default value for the field. This value is saved without fetching it from the API and remains the same unless manually changed, ensuring that the key-value pair is consistent.
- Eg. If you set the key "start\_time" with the current time as the value, it will be saved every time a lead is created, unless manually changed.

### API Mapping

- API parameters are to be mapped with CRM fields in order to store the API request in CRM
- Eg. City parameter passed as Mumbai in API needs to be captured in City field in Lead, while capturing the lead from IndiaMart, then City parameter of API needs to be mapped with City field in CRM
- If you do not map any field from your API request with CRM field, then this information will not be saved in CRM

- When you check a checkbox, it means that the value you have set in the corresponding field will be saved as it is. like lead source, which may not be included in the request. By manually checking the checkbox, you can ensure that the lead source field is set as you set, and will be saved with the lead whenever it comes in.

### Duplicate Field Check

- When an API hits a duplicate ID in the field that is mapped for duplicate checking, it will not create a duplicate record.

## IndiaMart

### Integration Details:

**API Type:** Pull

**URL:** <https://mapi.indiamart.com/wservice/enquiry/listing/>

**Seperated By:** /

**Time Interval :** Every Fifteen Minutes

**Module:** Lead

### API Parameters

	Key	Value
<input checked="" type="checkbox"/>	GLUSR_MOBILE/	
<input checked="" type="checkbox"/>	GLUSR_MOBILE_KEY/	
<input checked="" type="checkbox"/>	strat_time/	current_date
<input checked="" type="checkbox"/>	end_time/	current_date

## API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	SENDER_NAME	Name
<input type="checkbox"/>	SENDER_EMAIL	Email
<input type="checkbox"/>	SENDER_MOBILE	Mobile
<input type="checkbox"/>	ENQ_MESSAGE	Description / Summary
<input type="checkbox"/>	ENQ_ADDRESS	Primary Address Street
<input type="checkbox"/>	ENQ_CITY	Primary Address City
<input type="checkbox"/>	ENQ_STATE	Primary Address State
<input type="checkbox"/>	IndiaMART	Lead Source
<input checked="" type="checkbox"/>	New	Status
<input checked="" type="checkbox"/>	2	Assigned To
<input type="checkbox"/>	QUERY_ID	Online Source Unique Id
<input checked="" type="checkbox"/>	1	Indiamart
<input type="checkbox"/>	GLUSR_USR_COMPANY NAME	Account Name
<input type="checkbox"/>	PRODUCT_NAME	IndiaMart Product Name

## Duplicate Field Check

Integration Fields	CRM Fields
QUERY_ID	Online Source Unique Id

## IndiaMartV2

### Integration Details:

**API Type:** Pull

**URL:** <https://mapi.indiamart.com/wservice/crm/crmListing/v2/?>

**Seperated By:** &

**Time Interval :** Every Five Minutes

**Module:** Lead

### API Parameters

	Key	Value
<input checked="" type="checkbox"/>	glusr_crm_key=	
<input checked="" type="checkbox"/>	start_time=	current_date
<input checked="" type="checkbox"/>	end_time=	current_date

## API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	SENDER_NAME	Lead Name
<input type="checkbox"/>	SENDER_EMAIL	Email
<input type="checkbox"/>	SENDER_MOBILE	Mobile
<input type="checkbox"/>	QUERY_MESSAGE	Description / Summary
<input type="checkbox"/>	SENDER_ADDRESS	Primary Address Street
<input type="checkbox"/>	SENDER_CITY	Primary Address City
<input type="checkbox"/>	SENDER_STATE	Primary Address State
<input checked="" type="checkbox"/>	INM	Lead Source
<input checked="" type="checkbox"/>	New	Status
<input type="checkbox"/>	GLUSR_USR_COMPANY NAME	Company Name
<input type="checkbox"/>	QUERY_PRODUCT_NAME	IndiaMart Product Name
<input checked="" type="checkbox"/>	2	Assigned To
<input type="checkbox"/>	UNIQUE_QUERY_ID	Online Source Unique Id
<input checked="" type="checkbox"/>	1	Indiamart

## Duplicate Field Check

Integration Fields	CRM Fields
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UNIQUE\_QUERY\_ID

Online Source Unique Id

## TradeIndia

### Integration Details:

**API Type:** Pull

**URL:** [https://www.tradeindia.com/utis/my\\_inquiry.html?](https://www.tradeindia.com/utis/my_inquiry.html?)

**Seperated By:** &

**Time Interval :** Every Fifteen Minutes

**Module:** Lead

### API Parameters.

**Note:** If "checked true" appears in a record, it means that the value is to be accepted as it is.

	Key	Value
<input checked="" type="checkbox"/>	userid=	Enter you user id
<input checked="" type="checkbox"/>	profile_id=	Enter your profile id
<input checked="" type="checkbox"/>	key=	Enter Tradeindia Integration API key
<input checked="" type="checkbox"/>	from_date=	current_date
<input checked="" type="checkbox"/>	to_date=	current_date

## API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	sender_name	Lead Name
<input type="checkbox"/>	message	Description/Summary
<input type="checkbox"/>	sender_email	Email
<input type="checkbox"/>	sender_state	Primary Address State
<input type="checkbox"/>	sender_city	Primary Address City
<input type="checkbox"/>	sender_mobile	Mobile
<input type="checkbox"/>	rfi_id	Tradeindia unique Id
<input checked="" type="checkbox"/>	2	Assigned To
<input type="checkbox"/>	sender_co	Company Name
<input type="checkbox"/>	product_name	Product Category
<input checked="" type="checkbox"/>	New	Status
<input checked="" type="checkbox"/>	TRADEINDIA	Lead Source

## Duplicate Field Check

Integration Fields	CRM Fields
rfi_id	Tradeindia unique Id

## Justdial

### Integration Details:

**API Type:** Push

**Module:** Lead

**URL:** <https://yourcrmname.njcrm.in/api/v1/push-api>

### API Parameters

- Don't need to set any API parameters when you're integrating Justdial!

### API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	leadid	Justdial Lead Number
<input type="checkbox"/>	name	Lead Name
<input type="checkbox"/>	mobile	Mobile
<input type="checkbox"/>	email	Email
<input type="checkbox"/>	company	Company name
<input type="checkbox"/>	city	Primary Address City
<input type="checkbox"/>	brancharea	Primary Address Area
<input type="checkbox"/>	pincode	Primary Address Postal



		Code
<input checked="" type="checkbox"/>	Just_Dial	Lead Source
<input checked="" type="checkbox"/>	1	Justdial
<input checked="" type="checkbox"/>	New	Status
<input type="checkbox"/>	category	Product category
<input checked="" type="checkbox"/>	2	Assigned To

### Duplicate Field Check

Integration Fields	CRM Fields
leadid	Justdial Lead Number

## Magicbricks

### Integration Details:

**API Type:** Pull

**URL:** <https://rating.magicbricks.com/mbRating/download.xml?>

**Seperated By:** &

**Time Interval :** Every Five Minutes

**Module:** Lead

### API Parameters

	Key	Value
<input checked="" type="checkbox"/>	startDate=	current_date
<input checked="" type="checkbox"/>	endDate=	current_date

### API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	id	Online Source Unique Id
<input type="checkbox"/>	name	Name
<input type="checkbox"/>	mobile	Mobile
<input type="checkbox"/>	email	Email
<input type="checkbox"/>	msg	Description / Summary
<input type="checkbox"/>	address	Primary Address Street

<input type="checkbox"/>	city	Primary Address City
<input checked="" type="checkbox"/>	magicbricks	Lead Source
<input checked="" type="checkbox"/>	New	Status
<input checked="" type="checkbox"/>	2	Assigned To
<input type="checkbox"/>	subject	Subject
<input checked="" type="checkbox"/>		Team

### Duplicate Field Check

Integration Fields	CRM Fields
id	Online Source Unique Id

**API Type:** Push

**URL:** <https://youcrmdomain/api/v1/>

**Seperated By: ?**

**Time Interval :** Every Fifteen Minutes

**Module:** Lead

### API Parameters

- Don't need to set any API parameters when we're integrating Magicbricks Integration with API type is Push .

## API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	Name	Name
<input type="checkbox"/>	Phone	Phone
<input type="checkbox"/>	Email	Email
<input checked="" type="checkbox"/>	magicbricks	Lead Source
<input checked="" type="checkbox"/>	New	Status
<input checked="" type="checkbox"/>	2	Assigned To
<input type="checkbox"/>	Message	Description / Summary

## Duplicate Field Check

Integration Fields	CRM Fields
Name	Name

99 acre

### Integration Details:

**API Type:** Pull

**URL:** https://www.99acres.com/99api/v1/getmy99Response/OeAuXCIO43hwseaXEQ/uid/

**Seperated By:** /

**Time Interval :** Every Fifteen Minutes

**Module:** Lead

### API Parameters

	Key	Value
<input checked="" type="checkbox"/>	user_name	Enter Your User Name
<input checked="" type="checkbox"/>	password	Password
<input checked="" type="checkbox"/>	start_date	current_date
<input checked="" type="checkbox"/>	end_date	current_date

### API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	QueryId	Query Id 99 Acre
<input type="checkbox"/>	Name	Name

<input type="checkbox"/>	Email	Email
<input type="checkbox"/>	Phone	Phone
<input type="checkbox"/>	QryInfo	Description / Summary
<input checked="" type="checkbox"/>	2	Assigned To
<input checked="" type="checkbox"/>	99ACRES	Lead Source
<input checked="" type="checkbox"/>	Assigned	Status
<input type="checkbox"/>	1	99 Acre

#### Duplicate Field Check

Integration Fields	CRM Fields
QueryId	Query Id 99 Acre

## Home Online

### Integration Details:

**API Type:** Push

**URL:** https://yourcrmdomain/api/v1/

**Seperated By:** &

**Time Interval :** Every Fifteen Minutes

**Module:** Lead

### API Parameters

- Don't need to set any API parameters when we're integrating Home Online Integration with API type Push .

### API Mapping

	Integration Fields	CRM Fields
<input type="checkbox"/>	apiKey	Api Key
<input type="checkbox"/>	Name	Name
<input type="checkbox"/>	Email	Email
<input type="checkbox"/>	Phone	Phone
<input type="checkbox"/>	Project	Project
<input type="checkbox"/>	Requirement	Description / Summary
<input checked="" type="checkbox"/>	2	Assigned To
<input checked="" type="checkbox"/>	HOME ONLINE	Lead Source
<input checked="" type="checkbox"/>	Assigned	Status

<input checked="" type="checkbox"/>	1	Homeonline
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### Duplicate Field Check

Integration Fields	CRM Fields
Id	Id