Want to actually make money with n8n? Here's a simple system you can copy.

By 🙂 Ai Titus (https://bit.ly/aititusskool)

Most people learn n8n and make small automations. Cool… but how do you turn it into **real income**?

This document shows you a **clear plan**: find what's growing with **Exploding Topics**, then use **n8n** to build and deliver a small service or product people will pay for.

You can do this if you're a **beginner** or **advanced**.

What you'll build (in plain English)

A tiny "machine" that does this:

1. **Find a hot idea** with [Exploding Topics](#).
2. **Turn it into offers** people want (service or mini-product).
3. **Use n8n** to create the assets **automatically** (emails, posts, landing text, checklists).
4. **Deliver** it to a client, either:

   - You **host n8n** and charge monthly, or
   - You **set up their n8n** and hand it over for a setup fee.

Tools (only these)

- **Exploding Topics** (to find rising topics)
- **n8n** (to automate work, includes an OpenAI node)

  Optional but helpful: subscribe to the Exploding Topics newsletter and have n8n read those emails. (Still only ET + n8n.)

Step 1 — Pick a money-ready trend (10 minutes)

1. Go to Exploding Topics.
2. Pick a **category** you understand (e.g., fitness, e-commerce, creators, local business, AI tools).
3. Choose **one** "rising" topic that looks useful for business (not a random meme).

Quick checks (plain and simple):

- Can a business use this to **save time** or **make sales**?
- Are people already **talking about it** online?
- Can you explain it to a 7th grader in one sentence?

ChatGPT prompt (copy-paste into n8n's OpenAI node later):

```
You are my "Trend to Money" helper.
Trend: {TREND_NAME}.
Explain in one sentence what it is.
List 5 business problems this trend can solve.
For each problem, give a simple paid offer I can sell for $200—$1000.
Return in bullet points.
```

Step 2 — Choose your money path (pick 1)

A) "Done-for-you" service (fastest)

- You build and run the n8n workflow weekly for the client.
- You host it (self-host n8n or n8n Cloud).
- **Charge monthly** (e.g., $149–$499 to start).

B) "Set it up for me" (one-time setup + small support)

- You set up **their** n8n account/server.
- Import your workflow.
- They own it.
- **Charge a setup fee** (e.g., $300–$1,500) + optional support.

ChatGPT prompt (offer planning):

```
Trend: {TREND_NAME}
Audience: {WHO} (e.g., Etsy sellers, local gyms, YouTube creators).
Make 2 simple paid offers:
- One monthly service (I host and run the workflow).
- One one-time setup (I build it in their n8n).
For each, include price, deliverables, and success metric.
Return as a short checklist.
```

Step 3 — Build your base n8n workflow (starter version)

We'll make a **simple "idea-to-assets" workflow** you can reuse for any trend.

What it does:

- You enter a trend (or have n8n read it from email).
- n8n asks OpenAI (inside n8n) to generate:

  - 3 offer ideas,
  - a short landing page blurb,
  - one email pitch,
  - 3 social posts.

- n8n returns everything in one clean package (a single response you can copy-paste).

Nodes to add in n8n (step-by-step):

1. **Trigger**

   - Easiest: **Webhook** trigger. You'll send a simple JSON like `{"trend":"Notion templates for teachers"}`
   - Or use **Manual** trigger while you test.
   - Optional later: **Email (IMAP)** trigger that watches for the Exploding Topics newsletter.

2. **Set** node

   - Create a field called `trend` (or map it from the Webhook/Email).

3. **OpenAI (Chat) node**

○ Model: GPT-5 (or your available model).

System prompt (copy-paste):

```
You turn trends into simple, sellable assets for small businesses.
Keep language 8th-grade simple. Be concrete.
```

User prompt (copy-paste):

```
Trend: {{$json.trend}}
1) Explain the trend in 1 simple sentence.
2) List 3 paid offers I can sell to {AUDIENCE}: price, what I deliver
weekly, success metric.
3) Write a 60-word landing page section (headline + 2 bullets + call
to action).
4) Write 1 short cold email pitch (under 120 words).
5) Write 3 social posts (platform-neutral).
Return in clean Markdown with clear headings.
```

4. **(Optional) Format**

   ○ Use a **Set** node to add a title like `{{$json.trend}} — Client Pack`.

5. **Respond to Webhook** (or **Return** in test)

   ○ Return the Markdown from the OpenAI node.
   ○ Now you can copy-paste the output into an email, doc, or Skool post.

That's your **base workflow**. It already saves you time and gives you client-ready assets.

Step 4 — Upgrade it with the ET newsletter (optional but cool)

If you get the Exploding Topics newsletter:

1. Add **Email > IMAP Email** node as the **Trigger**.

2. Filter on subject like "Exploding Topics" (or the newsletter's exact subject line).
3. Use a **Function** or **Regex** node to pull the main topic names from the email body.
4. **Loop** over each topic → send each into the **OpenAI (Chat)** node.
5. Combine results with **Item Lists** → return one big Markdown package.

ChatGPT "extract topics" prompt (if you prefer AI parsing instead of Regex):

```
You'll receive the raw text of a newsletter.
Find up to 5 trend names mentioned.
Return only a JSON array of strings with the trend names.
Text:
{{RAW_EMAIL_TEXT}}
```

For folks who want to go further, the **first 10 people** who join **AI Titus+** get **10 custom trends they want to monitor on Exploding Topics** included. No hard sell—just a small boost if you're ready to build faster. Sign up, space is limited: https://bit.ly/aititusplus **Make sure to message Ai Titus when you join to activate this offer!**

Step 5 — Validate with one real person (same day)

Send 10 quick messages to people who could use this (local shops, creators, niche sellers).

ChatGPT prompt (outreach draft):

```
Audience: {WHO}
Offer: I build and run an n8n workflow that {RESULT} each week using
{TREND_NAME}.
Write a short friendly DM and a short email.
Goal: book a 15-min call. No hype, keep it plain.
```

Step 6 — Deliver the work

Option A: You host n8n (monthly retainer)

- **Self-host** n8n on a small server (simple: a cheap VPS + n8n Docker).
- Or use **n8n Cloud**.
- You keep control. You run the workflow each week.
- **Charge monthly** (start with $149–$499).
- Deliver: the weekly Markdown pack + any custom bits you add.

Delivery checklist (copy-paste for your client):

- ✅ Weekly "Trend Pack" (Markdown): offers, landing text, email pitch, 3 posts
- ✅ One small tweak request per week
- ✅ Monthly summary of what worked

Option B: You set up their n8n (one-time + optional support)

- Make them an n8n account (or help them set up self-host).
- In your n8n, click **Export** on your workflow (JSON file).
- In their n8n, click **Import** and paste the JSON.
- Test run together on a call.
- **Charge a setup fee** ($300–$1,500) + optional support.

Handover checklist:

- ✅ Workflow imported + test run recorded (screen share)
- ✅ Clear instructions: how to change the trend topic / when it runs
- ✅ One-page mini-guide (you can generate this from the OpenAI node too)

ChatGPT prompt (one-page mini-guide):

```
Write a one-page quickstart for a non-technical business owner.
Explain how to run the n8n workflow, how to change the trend name,
and what the weekly output looks like. Write in plain, friendly
language.
```

Three ready-to-use workflow ideas (choose one and ship)

1. **Creator Post Kit**

   - Input: One trend from Exploding Topics.

- Output: 5 video ideas + 5 hooks + 1 script outline + 3 captions.
- Client: YouTubers, TikTokers, newsletter writers.

2. **E-commerce Angle Finder**

   - Input: Trend related to niche products.
   - Output: 3 product angles, 3 email subject lines, 3 product descriptions.
   - Client: Shopify/etsy sellers.

3. **Local Business Promo Pack**

   - Input: Local trend (e.g., "IV therapy", "pickleball").
   - Output: 1 landing section, 1 promo email, 3 social posts, 1 FAQ.
   - Client: clinics, gyms, clubs.

ChatGPT prompt (universal asset generator for any of the above):

```
Trend: {{$json.trend}}
Audience: {WHO}
Goal: {e.g., more sales calls / more product page visits}
Create:
- 5 ideas
- 5 hooks
- 1 short script outline (5 bullets)
- 3 captions
Keep it simple. Use plain words. Return in Markdown.
```

Pricing (start simple)

- **Monthly (you host):** $149–$499 starting point.
- **One-time setup (they host):** $300–$1,500.
- **Optional support:** $99–$299/month for tweaks.

Tip: Raise prices after 2–3 happy clients.

Common pitfalls (and easy fixes)

- **Too fancy too fast.** Ship the base workflow first. Add extras later.
- **Vague output.** Tighten your prompts. Ask for bullet lists and word counts.
- **Wrong audience.** Pick a niche you understand (or can learn quickly).
- **No follow-up.** Put a weekly reminder in n8n to ping leads (simple Cron → OpenAI → email draft you copy-paste).

Copy-paste "What I do" (use in DMs/posts)

I help [audience] use the newest trends to make content and offers faster.
I build a tiny n8n workflow that turns one trend into ready-to-post assets each week.
Want me to host it for you (monthly) or set it up in your own n8n (one-time)?

Wrap-up

You don't need a huge app. You need a **small, useful system**:

1. Find a rising trend
2. Turn it into offers and assets
3. Automate with n8n
4. Deliver + get paid

Start with one client. Keep it simple. Improve each week.

Friendly extra for early movers

For folks who want to go further, the **first 10 people** who join **AI Titus+** get **10 custom trends they want to monitor on Exploding Topics** included. No hard sell—just a small boost if you're ready to build faster. Sign up, space is limited: https://bit.ly/aititusplus **Make sure to message Ai Titus when you join to activate this offer!**