

FROM AI GUERRILLA

# AI CREATOR PROMPT ARSENAL

50+ Copy-Paste Prompts for ChatGPT, Image Gen, Video & Content

**Free Community for AI Creators**

Join free: [skool.com/aiguerrilla](https://skool.com/aiguerrilla)

The ultimate prompt collection for AI-powered creators. Every prompt is tested, specific, and copy-paste ready. Customize the [brackets] for your niche and start creating.

[ChatGPT](#) | [Claude](#) | [Midjourney](#) | [Leonardo AI](#) | [Kling AI](#) | [HeyGen](#) | [Runway](#) | [CapCut](#) | [Ideogram](#)

# HOW TO USE THIS ARSENAL

This is your ready-to-deploy prompt library. Every prompt below is designed to be copied, pasted, and customized for your specific niche and goals. These work with the most popular AI tools — ChatGPT, Claude, Midjourney, Leonardo AI, Kling, HeyGen, Runway, CapCut, and more.

## QUICK-START TIPS

- **Customize the [Brackets]**

Every prompt has [bracketed placeholders]. Replace them with your specific niche, numbers, audience, and details. The more specific your inputs, the better the output.

- **Iterate and Refine**

Your first output is a draft, not a final product. Follow up with 'Make it more specific' or 'Give me 3 variations' or 'Adjust the tone to be more [casual/professional].'

- **Save Your Winners**

When a prompt gives you great results, save the exact version with your customizations. Build a personal prompt library you can reuse and refine over time.

- **Combine Prompts**

Chain multiple prompts together for complex projects. Use the content strategy prompt to plan, the copywriting prompt to write, and the social media prompt to distribute.

- **Test Across Tools**

A prompt that works well in ChatGPT may work differently in Claude. Test your best prompts across tools and note which tool gives the best output for each use case.

## What's Inside:

### 15 ChatGPT / Claude Prompts

Content strategy, copywriting, business, music, productivity

### 12 Image Generation Prompts

Album covers, thumbnails, social media graphics

### 12 Video & Script Prompts

AI video generation, editing workflows, script templates

### 6 Newsletter & Email Prompts

Welcome emails, launches, outreach, re-engagement

### 6 Social Media Prompts

Twitter threads, Instagram, YouTube SEO, LinkedIn, Reddit, TikTok

# ChatGPT / CLAUDE PROMPTS

15 prompts for content, copy, strategy, music & productivity

## // CONTENT STRATEGY

### 1. 30-Day Content Calendar Generator

Create a 30-day content calendar for a [niche] creator who posts on YouTube, Instagram, and Twitter/X. For each day, give me: the platform, content type (video/reel/post/thread), a specific topic or title, and a one-line content brief. Mix educational, entertaining, and promotional content in a 60/30/10 ratio. My audience is [describe ideal audience]. My current biggest content gap is [gap].

ChatGPT / Claude

### 2. YouTube Video Idea Machine

Analyze the [niche] space on YouTube and suggest 10 video ideas that would realistically get views in the next 30 days. For each idea, include: a click-worthy title (under 60 chars), why it would get views right now, estimated competition level (low/medium/high), and a thumbnail concept in one sentence. Focus on search-driven and trending topics. I currently have [X] subscribers and my best-performing video got [Y] views about [topic].

ChatGPT / Claude

### 3. Viral Twitter Thread Writer

Write a viral Twitter/X thread about [topic] that positions me as an expert. The thread should be 8-12 tweets. Structure: Tweet 1 = bold claim or shocking stat that stops the scroll. Tweets 2-9 = actionable insights with specific examples (not generic advice). Tweet 10 = summary takeaway. Final tweet = soft CTA to follow me for more [topic] content. Tone: conversational, confident, no fluff. Use line breaks for readability. No hashtags in the thread itself.

ChatGPT / Claude

## // COPYWRITING

### 4. Newsletter Subject Line Generator

Write 10 email subject lines for my newsletter about [topic]. Requirements: 5 must be under 40 characters, all must create curiosity or urgency without being clickbait. Include 2 that use numbers, 2 that ask questions, 2 that make bold claims, 2 that use the 'how to' format, and 2 wildcards. For each one, rate the predicted open rate (low/medium/high) and explain why it works. My audience is [describe audience] and my average open rate is [X]%.

ChatGPT / Claude

## 5. Skool Community Description Optimizer

Create a Skool community description that converts visitors to free members for my [niche] community called [name]. Structure: Line 1 = bold value proposition (what they get). Lines 2-4 = three specific benefits with outcomes (not features). Line 5 = social proof element (e.g., 'Join [X]+ [type of people]'). Line 6 = urgency or exclusivity element. Keep it under 150 words. Tone: confident, direct, no hype. Make every word earn its place.

ChatGPT / Claude

## 6. YouTube Hook Script (First 30 Seconds)

Write a YouTube video script hook (first 30 seconds) about [topic] that stops viewers from scrolling. Use this proven structure: Second 0-5: Pattern interrupt or bold statement that creates a knowledge gap. Second 5-15: Establish credibility and stakes ('why this matters to you'). Second 15-25: Preview the value ('by the end of this video, you'll know...'). Second 25-30: Transition into the content. Write it conversationally — this will be spoken, not read. Include [bracketed stage directions] for delivery.

ChatGPT / Claude

## // BUSINESS STRATEGY

## 7. Revenue Stream Diversification Plan

I currently make money from [revenue source(s)], earning approximately [amount] per month. My audience is [describe audience], and I have [X] followers/subscribers/members. Help me identify 3 additional revenue streams I could realistically add in the next 90 days. For each one, provide: what it is, estimated setup time, estimated monthly revenue potential, what I need to start, and a 3-step launch plan. Prioritize by highest ROI for time invested. Be realistic, not optimistic.

ChatGPT / Claude

## 8. Pricing Strategy Analyzer

Create a pricing strategy for my [product/service]. Current price: [X]. Current customers: [Y]. Monthly revenue: [Z]. My closest competitors charge [range]. Analyze: Am I underpriced or overpriced? Suggest 3 pricing models (e.g., tiered, value-based, freemium-to-premium). For each model, give me the exact price points, what's included at each tier, projected revenue impact, and the psychological pricing principle behind it. Factor in my positioning as [describe brand position].

ChatGPT / Claude

## 9. Business Bottleneck Finder

Analyze this business model and find the biggest bottleneck preventing growth. Here's my situation: Revenue: [X]/month. Main offer: [describe]. Traffic sources: [list]. Conversion rate: [X]%. Biggest expense: [X]. Hours worked per week: [X]. Team size: [X]. Identify the #1 bottleneck, explain why it's the constraint, and give me a specific 30-day action plan to fix it. Use the Theory of Constraints framework. Be brutally honest — I want clarity, not comfort.

ChatGPT / Claude

## // MUSIC-SPECIFIC

## 10. Spotify Playlist Name Generator

Generate 20 Spotify playlist names for [genre] that would rank well in Spotify search. Requirements: 10 should target high-volume search terms (e.g., 'chill lo-fi beats for studying'), 5 should target mood-based searches (e.g., 'sad songs for rainy days'), and 5 should be creative/brandable names that still include searchable keywords. For each name, include the estimated search intent and suggest 3 songs that would fit. Keep names under 40 characters when possible.

ChatGPT / Claude

## 11. Album Release Description Writer

Write 3 release description variations for my [genre] album called '[title]' with [X] tracks. Each version should: include SEO keywords that fans would actually search (list them), tell the album's story or concept in 2-3 sentences, mention standout tracks by name, include a call-to-action (save, share, add to playlist), and be optimized for Spotify/Apple Music/YouTube Music metadata. Variation 1 = professional/press style. Variation 2 = personal/storytelling style. Variation 3 = hype/marketing style.

ChatGPT / Claude

## 12. AI Music Artist Bio Generator

Create 3 artist bio variations for my AI music project in [genre]. Project name: [name]. Style: [describe sound]. Notable achievements: [list any]. Bio 1 = Short (50 words) for Spotify/streaming profiles. Bio 2 = Medium (150 words) for website/press kit. Bio 3 = Long (300 words) for about page or press release. Each bio should: position the project uniquely in the AI music space, mention the genre and influences, include keywords for discoverability, and sound human (not AI-generated). Tone: [mysterious/confident/accessible/edgy].

ChatGPT / Claude

## // PRODUCTIVITY

### 13. Creator Weekly System Builder

Create a weekly productivity system for a content creator who manages: [list all your tasks, e.g., YouTube videos, social media, email, community, music production, client work]. I have [X] hours per week available. Energy peaks: [morning/afternoon/evening]. Build me: a weekly template with time blocks, batch processing schedule for similar tasks, a list of what to delegate or automate first, and a 'non-negotiable' list of the 3 daily tasks that move the needle most. Format as a Monday–Sunday schedule I can actually follow.

ChatGPT / Claude

### 14. Eisenhower Priority Matrix

I'm overwhelmed with these projects and tasks: [list everything on your plate]. Help me prioritize using the Eisenhower Matrix. Sort every item into: URGENT + IMPORTANT (do now), IMPORTANT + NOT URGENT (schedule), URGENT + NOT IMPORTANT (delegate), NOT URGENT + NOT IMPORTANT (eliminate). Then give me a prioritized action plan for this week — max 3 tasks per day. Be ruthless about what to cut or delay. My biggest goal right now is [goal] and my deadline is [date].

ChatGPT / Claude

### 15. Creative Output Daily Routine

Build me a daily routine that maximizes creative output for a [type] creator. My constraints: I wake up at [time], have [X] hours for focused work, and my energy drops at [time]. Include: morning routine (keep under 45 min), deep work blocks with specific focus areas, break strategy (type + duration), content batching windows, admin/email time (contained, not scattered), evening wind-down that sets up tomorrow. Base this on research about peak performance and creative flow states. I work from [home/studio/office].

ChatGPT / Claude

## WANT THE FULL SYSTEM?

### Join AI Music Empire

[skool.com/aimusic](https://skool.com/aimusic)

- Custom tools: Niche Intel, Sound Cloner, Suno Prompter, Super Prompter (worth \$50K+)
- Weekly \$100 song challenges with real cash prizes
- LIVE coaching + weekly Q&A calls with Jesse Hull
- Full catalog-building system + Musical SEO playbook
- Community of 80+ active AI music creators making real money

**\$97/month — Join 80+ creators building real income with AI**

# IMAGE GENERATION PROMPTS

12 prompts for Midjourney, Leonardo AI, Ideogram & more

## // ALBUM COVERS

### 16. Dark Moody Rap/Hip-Hop Cover

A dark moody album cover for a hip-hop project. A solitary figure standing in a rain-soaked city alley at night, neon signs reflecting off wet pavement in deep purples and blues. Cinematic lighting from above casting dramatic shadows. Atmospheric fog and rain particles. Shot from a low angle. Photorealistic, ultra-detailed, 8K quality. Dark color palette with selective neon highlights. No text or typography — clean image only. STYLE TIP: Add '--ar 1:1 --s 750 --v 6' in Midjourney for album-cover square format and high stylization.

Midjourney / Leonardo AI

### 17. Bright Pop / Electronic Cover

A vibrant, colorful album cover for a pop/electronic music project. Abstract liquid gradients flowing between hot pink, electric blue, and bright orange. Glossy, chrome 3D spheres floating in the gradient. Y2K aesthetic meets futuristic design. Clean, bold, high-contrast. Minimalist composition with maximum color impact. No text. Square format. Studio lighting, product photography quality. STYLE TIP: For Ideogram, use 'Style: Design' mode. For Midjourney, try '--s 500 --c 25' for controlled creativity.

Midjourney / Ideogram

### 18. Lo-Fi / Chill Aesthetic Cover

A cozy lo-fi aesthetic album cover. An isometric view of a small Japanese-style room at night — a desk with a vintage laptop, steaming coffee cup, cat sleeping on the window ledge, rain on the window, warm lamp light. Anime/illustration style with soft pastel colors and gentle gradients. Nostalgic, warm, peaceful mood. Studio Ghibli-inspired color palette. No text. Square format. STYLE TIP: Add '--niji 6' in Midjourney for the anime style, or use Leonardo's 'Anime' preset.

Midjourney / Leonardo AI

### 19. Cinematic Soundtrack Cover

An epic cinematic album cover for a film soundtrack or orchestral project. A vast, sweeping landscape — a lone figure standing on a cliff edge overlooking an ocean of clouds at golden hour. Dramatic god rays breaking through towering cumulus clouds. Rich, warm color grading like a Christopher Nolan film. Ultra-wide perspective, extreme depth of field. Photorealistic, IMAX quality. No text. Square format. STYLE TIP: Use '--ar 1:1 --s 1000 --v 6' for maximum cinematic quality in Midjourney.

Midjourney / Leonardo AI

## // YOUTUBE THUMBNAILS

### 20. Reaction / Shock Style Thumbnail

A YouTube thumbnail background image with a dramatic, high-energy look. Bright, saturated background in electric red and yellow with radial zoom blur lines emanating from the center. Explosive light burst effect. Space on the left for a face cutout and right for bold text. High contrast, punchy colors that pop at small sizes. No text — just the background graphic. 16:9 aspect ratio. Ultra clean, professional YouTube style. STYLE TIP: Layer your face cutout and text in Canva or Photoshop. The AI generates the background.

Ideogram / Midjourney

### 21. Tutorial / How-To Thumbnail

A clean, professional YouTube tutorial thumbnail background. Split-screen layout: left side shows a laptop/screen mockup with a glowing interface, right side is empty for text overlay. Cool blue-to-purple gradient background. Subtle grid pattern overlay. Modern, tech-forward aesthetic. Sharp, minimal design. No text. 16:9 aspect ratio. The image should look professional and trustworthy at 1280x720. STYLE TIP: Keep thumbnails simple — readable at 160x90 pixels. Test by shrinking your design.

Ideogram / Leonardo AI

### 22. Before / After Transformation

A dramatic before/after thumbnail background. Left half: dark, desaturated, chaotic-looking with rough textures and dim lighting. Right half: bright, clean, organized with vibrant colors and sharp lighting. A clear diagonal dividing line with a glowing edge separating the two sides. Arrow graphic pointing from left to right. No text, no faces — just the contrasting backgrounds. 16:9 aspect ratio. STYLE TIP: The contrast between sides is what sells it. Make the 'after' side significantly brighter.

Midjourney / Leonardo AI

### 23. Listicle / Number-Based Thumbnail

A bold, graphic YouTube thumbnail background for a list-style video. A grid of 5 glowing icon placeholders arranged in a visually interesting pattern on a dark navy background. Each placeholder is a different neon color (green, blue, purple, orange, pink) with a soft glow effect. Clean, modern infographic style. Space for a large number overlay. No text. 16:9 aspect ratio. Professional, editorial quality. STYLE TIP: Add your number (like '10' or '5') in massive bold font overlaid in your editor.

Ideogram / Midjourney

## // SOCIAL MEDIA GRAPHICS

### 24. Instagram Carousel Background Set

A set of 5 cohesive Instagram carousel slide backgrounds in a consistent style. Dark charcoal base (#1A1A1A) with subtle gradient accents in [your brand color]. Each slide has a slightly different geometric pattern — dots, lines, circles, grid, diagonal stripes — but all feel unified. Clean and minimal with generous space for text overlay. Modern, premium aesthetic. 1080x1080 square format. No text on the images.

STYLE TIP: Generate each slide separately with the same style prompt. Add text and branding in Canva.

Midjourney / Ideogram

### 25. Twitter/X Header Banner

A professional Twitter/X header banner. Wide cinematic composition. Abstract dark background with a subtle topographic map pattern in [brand color]. Clean, minimal, and modern. Slight 3D depth effect. Space on the left third for profile photo overlap. Premium tech/creator aesthetic. No text. 1500x500 aspect ratio. The design should look sophisticated without being busy.

STYLE TIP: Twitter headers get cropped differently on mobile. Keep key elements in the center 60%.

Midjourney / Leonardo AI

### 26. Product Mockup Scene

A premium product mockup scene for a digital product. A sleek laptop and smartphone floating at slight angles on a dark gradient background. Soft studio lighting with subtle reflections. Screen displays are blank/glowing white (for compositing). Minimal, Apple-style product photography aesthetic. Clean shadows, no clutter. Professional e-commerce quality. High resolution, photorealistic. No text or logos.

STYLE TIP: Composite your actual product screenshots onto the blank screens in Photoshop or Canva.

Midjourney / Leonardo AI

### 27. Brand Logo Concept Generator

A minimalist brand logo concept for [brand name] in the [niche] space. Simple geometric lettermark using the letters [initials]. Clean lines, modern sans-serif inspired shapes. Single color version on white background. The mark should work at 16x16 favicon size and 500x500 social profile size. Flat design, no gradients or shadows. Professional, memorable, and unique. Vector-style clean edges.

STYLE TIP: AI logos are starting points — hire a designer to refine. Use Ideogram for text in logos.

Ideogram / Midjourney

# VIDEO & SCRIPT PROMPTS

12 prompts for Kling AI, HeyGen, Runway, CapCut & more

## // AI VIDEO GENERATION

### 28. Music Video Scene Generator

Generate a 5-second cinematic music video clip: A silhouette of a singer performing on a rooftop at sunset in a sprawling city. Camera slowly orbits around the subject. Volumetric light rays streaming through clouds. Warm golden hour color grading. Atmospheric haze in the background. Cinematic 24fps motion. Film grain texture. Shot on anamorphic lens with subtle lens flare.

PRO TIP: Generate multiple 5-second clips and edit them together. Add your music track in CapCut or Premiere.

Kling AI / Runway Gen-3

### 29. Product Demo / App Showcase

A smooth product demo video clip: A pair of hands interacting with a floating holographic interface. The fingers tap and swipe through glowing menu options. Futuristic UI elements respond with subtle animations. Dark environment with the holographic display as the main light source. Clean, professional tech demo aesthetic. Steady camera, slight dolly forward movement. 5 seconds.

PRO TIP: Use this as b-roll to enhance your actual screen recordings and product demos.

Runway Gen-3 / Kling AI

### 30. Talking Head Avatar Video

Create a professional talking-head video with a realistic AI avatar. Avatar: [male/female], [age range], professional appearance, [ethnicity]. Background: modern home office with soft lighting and blurred bookshelf. Framing: medium shot, slight off-center composition. Lighting: key light from the left, soft fill. Natural eye contact with camera, subtle head movements and gestures while speaking. Professional YouTube creator aesthetic.

PRO TIP: Upload your script to HeyGen. Choose an avatar or clone your own voice for authentic content.

HeyGen / Synthesia

### 31. Cinematic B-Roll Footage

Generate cinematic b-roll footage: Close-up of hands typing on a mechanical keyboard with RGB backlighting in a dark room. Shallow depth of field, the keys in sharp focus while the background softly blurs. Subtle camera drift to the right. Warm desk lamp glow from the side. Cozy creator workspace aesthetic. Slow motion feel, smooth and steady. 5 seconds. Film-quality color grading.

PRO TIP: Build a library of AI b-roll clips organized by mood: energetic, calm, tech, nature, urban.

Kling AI / Runway Gen-3

## // VIDEO EDITING WORKFLOWS

### 32. Long-Form to Shorts Converter

I have a [X]-minute YouTube video about [topic]. Identify the 5 best moments to clip into vertical short-form videos (60 seconds max each). For each clip, provide: the timecode to start and end, a hook sentence to add as text overlay in the first 2 seconds, why this moment works as a standalone short, a suggested caption for posting, and which platform it's best for (TikTok/Reels/Shorts). Prioritize moments with high energy, clear insights, or emotional reactions.

PRO TIP: Feed this to OpusClip's AI or use CapCut's auto-reframe after identifying the moments.

OpusClip / CapCut + ChatGPT

### 33. Caption Style & Animation Prompt

Design a caption style system for my video content. My brand colors are [colors] and my font is [font]. Create specifications for: word-by-word highlight captions (which word to emphasize in each sentence), text animation timing (pop-in speed, hold time, fade), position rules (lower third vs. center for different content types), emoji usage guidelines (when to add, which ones), and a shadow/outline style that ensures readability over any background. Include 5 example sentences with the emphasis words marked.

PRO TIP: Set this as a preset in CapCut — apply it to every video for brand consistency.

CapCut / Premiere Pro + ChatGPT

### 34. Transition Sequence Planner

Plan a sequence of 8 smooth transitions for a [type] video that's [X] minutes long. For each transition, specify: the transition type (cut, whip pan, zoom, morph, match cut, etc.), when to use it (e.g., 'between intro and first point'), the exact timing/speed, any sound effect to pair with it, and why it works at that moment in the video. Follow the rule: 80% clean cuts, 20% creative transitions. Avoid: star wipes, cheesy dissolves, or anything that distracts from content.

PRO TIP: Creative transitions should serve the story. If it doesn't make the content better, use a clean cut.

CapCut / Premiere Pro + ChatGPT

### 35. Color Grading Direction Prompt

Create a color grading direction for my [type of content] videos. My brand aesthetic is [describe: moody/bright/warm/cool/cinematic]. Provide specific values I can dial in: Color temperature (Kelvin range), tint adjustment, contrast level, highlight/shadow balance, saturation approach (which colors to boost, which to mute), a specific LUT recommendation if available, and 3 reference images or films that match this look. I shoot on [camera/phone] in [lighting condition].

PRO TIP: Save your color grade as a preset/LUT and apply to all videos for a consistent look.

DaVinci Resolve / CapCut + ChatGPT

## // SCRIPT TEMPLATES

### 36. YouTube Intro Hook Template

Write a YouTube intro hook template I can reuse for any video in my [niche]. The hook should follow this structure and I can fill in the blanks: [PATTERN INTERRUPT: 1 sentence shock/question] + [CREDIBILITY: Why I can speak on this] + [PROMISE: What they'll learn] + [STAKES: Why it matters now] + [TRANSITION: 'Let's get into it']. Give me 5 complete examples for these topics: [topic 1], [topic 2], [topic 3], [topic 4], [topic 5]. Each hook must be under 45 seconds when read aloud at a natural pace.

PRO TIP: Record yourself reading hooks aloud. If it doesn't sound natural, rewrite until it flows.

ChatGPT / Claude

### 37. Tutorial Walkthrough Script

Write a step-by-step tutorial video script for teaching [skill/tool/process]. Structure: Intro hook (15 sec) explaining the end result they'll achieve. Quick overview of all steps (30 sec visual roadmap). Then for each step: clear instruction, common mistake to avoid, and pro tip. Include [SHOW SCREEN] markers where I should switch to screen recording. End with a recap, the finished result showcase, and CTA to [subscribe/join community]. Total target: [X] minutes. Tone: knowledgeable friend, not professor.

PRO TIP: Film your screen recording first, then write the voiceover script to match what's on screen.

ChatGPT / Claude

### 38. Storytime / Personal Experience Script

Write a storytime video script about [experience/lesson]. Use this narrative arc: The Hook (open with the most dramatic or surprising moment — in medias res). The Setup (backtrack to give context: where I was, what I was doing). Rising Action (3 escalating events that build tension). The Climax (the turning point — the moment everything changed). The Resolution (what happened next). The Lesson (what I learned and what they should take away). Include emotional beats, dialogue snippets, and [VISUAL CUE] markers. Target: [X] minutes spoken.

PRO TIP: The best storytimes feel unrehearsed. Memorize the beats, not the words. Let it flow naturally.

ChatGPT / Claude

### 39. Product Review Script Framework

Write a product review video script for [product name] in [category]. Structure: Cold open with my honest one-line verdict (no buildup). Quick specs overview (30 sec). What I tested and for how long. Top 3 things I love (with specific examples). Top 2 things I don't love (be honest — it builds trust). Who this is for vs. who should skip it. Comparison to [competitor product] in 3 key areas. Final rating out of 10 with explanation.

Where to buy + any discount code. Target: [X] minutes. Tone: honest creator, not salesperson.

PRO TIP: Always disclose affiliate links. Honest reviews build long-term trust and repeat viewers.

ChatGPT / Claude

# NEWSLETTER & EMAIL PROMPTS

6 prompts for email marketing, outreach & engagement

## 40. Welcome Sequence Email (Email 1 of 3)

Write a welcome email for new subscribers to my [niche] newsletter called [name]. This is email 1 of a 3-part welcome sequence. Structure: Subject line (under 40 chars, friendly). Opening: Thank them, tell them what to expect (what they'll get, how often). Quick personal intro (2-3 sentences about me and why I started this). Immediate value: Share one genuinely useful tip or resource as a 'welcome gift.' Set expectations: When the next email arrives. PS: Ask them to reply with their biggest challenge in [niche] (builds engagement + deliverability). Tone: warm, personal, like texting a friend who shares your interests. Under 300 words.

ChatGPT / Claude

## 41. Weekly Newsletter Template

Create a reusable weekly newsletter template for my [niche] audience. Sections: 1) One Big Insight (the main value piece — a lesson, trend, or strategy in 150 words). 2) Quick Wins (3 bullet-point tips they can implement today). 3) Tool/Resource of the Week (one recommendation with why it's useful). 4) What I'm Working On (personal update for connection — 2-3 sentences). 5) Community Spotlight or Question (engage readers). Format with clear headers, short paragraphs, and strategic bold text. Include a soft CTA that rotates between: follow on social, check out a product, reply to the email. Total: under 500 words.

ChatGPT / Claude

## 42. Product Launch Announcement Email

Write a product launch email for my new [product/service] called [name] priced at [price]. The audience already knows me from my free content. Structure: Subject line that creates curiosity (not 'NEW PRODUCT!'). Opening: Start with the problem this solves (make it visceral). The reveal: Introduce the product as the solution. What's included (bullet list — benefits, not features). Social proof (if available: testimonials, beta results, my own results). Pricing + what makes it a no-brainer. FAQ section (3 common objections answered). Clear CTA button text. PS with urgency element (limited time, bonus, etc.). Tone: excited but not salesy. Under 600 words.

ChatGPT / Claude

### 43. Re-Engagement Email for Inactive Subscribers

Write a re-engagement email for subscribers who haven't opened my [niche] newsletter in 60+ days. Subject line: Something unexpected that breaks the pattern (test: 'Should I stop emailing you?'). Opening: Acknowledge the silence without guilt-tripping. Quick value bomb: Share something genuinely useful in 3 sentences. The ask: Simple question — 'Are you still interested in [topic]? Hit reply with YES and I'll keep sending you my best stuff.' What they're missing: 2-3 bullet points of recent wins or content. Soft ultimatum: 'If I don't hear back, I'll remove you in 7 days to keep this list healthy.' Under 200 words. Honest, respectful tone.

ChatGPT / Claude

### 44. Collaboration Outreach DM / Email

Write a collaboration outreach message to [type of creator/brand] for a potential [type of collab: podcast, video, cross-promotion, etc.]. Requirements: Subject/opening line that shows I've actually consumed their content (reference something specific — I'll fill in the [bracket]). Who I am in one sentence (credibility without bragging). The specific collaboration idea (clear and concrete, not vague 'let's work together'). What's in it for them (their audience benefit, not mine). Easy next step (not a 30-minute call — suggest something low-commitment). Under 150 words. No flattery that sounds fake. No 'I'm a huge fan' unless it's genuine and specific. Professional but warm.

ChatGPT / Claude

### 45. Testimonial Request Email

Write an email requesting a testimonial from a [customer/student/community member] who got results from my [product/service/community]. Subject line: Warm and personal. Opening: Reference their specific result or win (I'll fill in the [brackets]). The ask: 'Would you be willing to share a quick testimonial?' Make it EASY: Provide 3 specific questions they can answer instead of writing from scratch: 1) What was your situation before? 2) What specific result did you get? 3) What would you tell someone on the fence? Offer options: written reply, quick video (under 60 sec), or a screenshot of their results. Mention how I'll use it (website, social — get permission). Under 150 words. Grateful tone, zero pressure.

ChatGPT / Claude

## WANT THE FULL SYSTEM?

### Join AI Music Empire

[skool.com/aimusic](https://skool.com/aimusic)

- Custom tools: Niche Intel, Sound Cloner, Suno Prompter, Super Prompter (worth \$50K+)
- Weekly \$100 song challenges with real cash prizes
- LIVE coaching + weekly Q&A calls with Jesse Hull
- Full catalog-building system + Musical SEO playbook
- Community of 80+ active AI music creators making real money

**\$97/month — Join 80+ creators building real income with AI**

# SOCIAL MEDIA PROMPTS

6 prompts for Twitter, Instagram, YouTube, LinkedIn, Reddit & TikTok

## 46. Twitter/X Thread Formula

Write a high-engagement Twitter/X thread teaching [concept/skill] in [niche]. Structure: Tweet 1 = A bold, specific claim with a number ('I [achieved result] in [timeframe]. Here's the exact [X]-step process:'). Tweets 2-8 = One actionable step per tweet with a specific example. Each tweet stands alone but builds on the last. Tweet 9 = Common mistakes people make. Tweet 10 = Summary of all steps in a list. Tweet 11 = CTA: 'Follow @[handle] for more [topic]. RT the first tweet to help others.' Rules: No hashtags, no emojis in the first tweet, every tweet under 280 chars, use line breaks for readability.

ChatGPT / Claude

## 47. Instagram Caption + Hashtag Generator

Write an Instagram post caption about [topic] for my [niche] account with [X] followers. The post type is [carousel/reel/single image]. Caption structure: Hook (first line must stop the scroll — question, bold stat, or hot take). Body (3-4 short paragraphs with valuable content, line breaks between each). CTA (ask a question or tell them to save/share). Then generate 30 hashtags in 3 tiers: 10 small (under 100K posts), 10 medium (100K-500K posts), 10 large (500K+ posts). All hashtags must be relevant to [topic] and [niche] specifically. Format hashtags in a separate block below the caption.

ChatGPT / Claude

## 48. YouTube Description SEO Optimizer

Write an SEO-optimized YouTube video description for my video titled '[video title]' about [topic]. Structure: First 2 lines (visible before 'Show More'): Compelling hook + primary keyword phrase. Paragraph 1: 100-word overview with natural keyword placement (target keywords: [list 3-5]). Timestamps: Create 8-10 chapter timestamps (I'll adjust the actual times). Key links section: My [channel, community, social links] formatted cleanly. Related videos: Suggest 3 of my other videos to link (I'll fill in). Tags suggestion: 15 tags mixing broad and specific terms. Include a call-to-action to subscribe in the middle, not just at the end.

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## 49. LinkedIn Post for Creators

Write a LinkedIn post about [topic/lesson] that positions me as a thought leader in [niche]. Format for LinkedIn's algorithm: Opening line = pattern interrupt (single powerful sentence, then line break). Body = personal story or case study (use short paragraphs, 1-2 sentences each, with line breaks). Include specific numbers or results. End with a question to drive comments (LinkedIn's algorithm loves comments). Tone: professional but human — not corporate speak. Length: 1,200-1,500 characters (the sweet spot for LinkedIn engagement). No hashtags in the body — add 3-5 at the very end. No emojis in the opening line.

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## 50. Reddit Post That Doesn't Get Deleted

Write a Reddit post for r/[subreddit] about [topic]. CRITICAL: This must provide genuine value and NOT look like self-promotion, or it will be deleted and I'll get banned. Structure: Title that asks a question or shares a genuine insight (no clickbait). Body: Start by sharing your own experience or asking for community input. Provide genuine value — a lesson learned, results from an experiment, or a detailed how-to. Include specific details that show expertise. Only mention your own content/product IF it directly answers the question and ONLY in passing. End with a question to invite discussion. Tone: genuine community member, not marketer. Under 400 words.

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## 51. TikTok / Shorts Script Hook

Write 10 TikTok/YouTube Shorts script hooks (first 3 seconds) for [niche] content. Each hook must: stop a thumb-scroller in under 3 seconds, create an open loop (they HAVE to watch to close it), work without context (viewers see this mid-scroll with no setup). Formats to include: 2 x 'Did you know...' (surprising fact), 2 x 'Stop doing [common mistake]...', 2 x 'This [thing] changed everything...', 2 x direct challenge ('I bet you can't...'), 2 x controversy/hot take ('Unpopular opinion:...'). For each hook, write the full 60-second script outline (hook + body + payoff + CTA). Keep each script under 150 words spoken.

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# PRO TIPS FOR BETTER PROMPTING

5 principles to 10x your AI output quality

## 1 Be Specific With Numbers and Constraints

Instead of 'give me some ideas,' say 'give me exactly 7 ideas, each under 50 words, focused on [specific topic], for [specific audience].' The more constraints you add, the better the output. Specificity is the #1 factor in prompt quality.

## 2 Use Role Assignment

Start prompts with 'Act as a [specific expert]...' This frames the AI's perspective. Examples: 'Act as a YouTube growth strategist with 10 years experience,' 'Act as a music industry A&R executive,' 'Act as a direct-response copywriter.' The more specific the role, the better.

## 3 Chain Prompts for Complex Outputs

Don't try to get everything in one prompt. Break complex tasks into steps: First prompt generates the outline. Second prompt expands section 1. Third prompt expands section 2. This produces dramatically better results than one massive prompt trying to do everything.

## 4 Save and Iterate on Your Best Prompts

When a prompt gives you great output, save it immediately. Then iterate: change one variable at a time. Build a personal prompt library organized by use case. Your best prompts become more valuable over time — they're intellectual property.

## 5 The 80/20 Rule of Prompting

20% of your prompts will produce 80% of your best results. Find those high-performers and use them repeatedly with different inputs. Don't reinvent the wheel — refine what works. The prompts in this arsenal are starting points. Your job is to customize and find your 20%.

### Total Prompts in This Arsenal: 51

Every single one is copy-paste ready. Customize, iterate, dominate.

# THIS IS LEVEL 1. READY TO LEVEL UP?

This free arsenal is your starting point. Empire members get Super Prompter — a Chrome extension that generates perfect prompts for any AI tool, automatically. Plus the full system to build, release, and monetize AI music.

## AI MUSIC EMPIRE — WHAT YOU GET:

- **Super Prompter** — Chrome extension that writes perfect prompts for ANY AI tool
- **Niche Intel** — Music SEO research tool to find profitable niches and keywords
- **Sound Cloner** — Clone and customize AI voices for your music projects
- **Suno Prompter** — Generate optimized prompts specifically for Suno AI
- **WavViz** — Turn audio files into stunning music visualizer videos
- **Weekly Challenges** — \$100 song challenges — compete and earn while you learn
- **LIVE Coaching** — Weekly Q&A calls with Jesse Hull (20K+/mo AI music creator)
- **Full Playbook** — Catalog-building system + Musical SEO + release strategy
- **Active Community** — 80+ AI music creators sharing wins, feedback, and strategies

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