

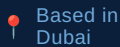


# Aman Merchant

Strategic Advisor | CEO Coach | AI Opportunity Architect

I help founders, CEOs and investors make sharper decisions, unlock growth, and deploy AI intelligently.

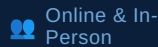
**TRUSTED JUDGMENT FOR STRATEGIC DECISIONS, GROWTH MOVES, AND HIGH-STAKES MOMENTS.**



Based in  
Dubai



Working  
Globally



Online & In-  
Person

## FOUR WAYS TO WORK WITH ME

### 1. CEO Decision Reset 90 MIN

For leaders facing a high-stakes decision now. One blindspot removed. One clear next move, fast.

*Walk away with clarity, confidence and a concrete plan for action.*

### 2. AI Profit Sprint HALF DAY

Stop AI theatre. Start ROI. In 4 hours we map your top 3 profit leaks and AI opportunities.

*Leave with a prioritised action plan and quick-win implementation notes.*

### 3. Keynote · Workshop · Facilitation CUSTOM

For corporate offsites, conferences, leadership summits and founder communities. Listed in the YPO Speaker Directory.

*Topics: AI Leadership & Strategy · The 24/7 CEO: Agentic AI for Business Leaders · High-Performance Leadership · Futures Thinking & Disruption · Founder-to-Scale Transitions · World Café Facilitation*

### 4. Innovation & Philanthropy Advisory RETAINER

For family offices, foundations, governments and ecosystem builders. Advisory-first, intelligence-led.

*Anchor framework: Philanthropy as Architecture (2026 white paper).*

## WHO AMAN WOULD LIKE TO MEET

- CEOs and founders under growth, pressure or strategic reinvention
- HR and L&D leaders with offsite or leadership development budgets
- Event organisers seeking a credible AI or leadership voice
- Investors and family offices seeking insightful advisors
- Family businesses navigating strategy, succession or AI readiness
- Foundation and ecosystem leaders seeking smarter impact
- Government and innovation platforms needing facilitators and advisors

## WHY AMAN

- **30+ years · 12 ventures** across education, innovation and transformation in MENA and globally
- **Radicle — Chief Provocateur:** futures, innovation and system change advisory for governments, foundations and multilaterals
- **Paradigmz — Founder:** Mercer GCC partner for human capital transformation; clients: Aramco, SABIC, The Executive Office
- **ReimaginED Collective — Founder & GP:** MENA's first ecosystem builder for the future of learning and work
- **Author — Philanthropy as Architecture:** white paper (2026) on redesigning governance, capital deployment and system impact
- **Curator & Speaker:** GITEX, LEAP, STEP, RewirED and YPO global events; 50+ major summits curated globally
- **YPO — Past Chapter Chair,** North Star; active leader, Technology & Entrepreneurship Networks
- **EO Dubai — Past Chapter President;** 25+ year member
- **Faculty & Mentor:** Adjunct Faculty, NYU Abu Dhabi · Entrepreneur Mentor in Residence, London Business School
- **Fellowships & Certifications:** XPRIZE Brain Trust · AVPN Fellow · DDI Certified Facilitator · Certified Flow Coach
- **Execution Frameworks:** experienced with Strategic Coach, EOS® and Gazelles®

## HOW TO INTRODUCE ME

*"Meet Aman Merchant — Dubai-based strategic advisor, CEO coach and AI opportunity architect with 30+ years across 12 ventures. He helps leaders make sharper decisions, unlock growth and deploy AI intelligently. If you know a leader facing a critical decision, an event that needs a powerful speaker, or a family office exploring innovation or philanthropy — reach him at am@d-labs.co."*

## SELECTED CREDENTIALS & AFFILIATIONS

University of Oxford

Stanford Graduate School of Business

Harvard Business School

London School of Economics & Political Science

YPO — Past Chapter Chair

EO Dubai — Past Chapter President

XPRIZE Brain Trust



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