



# Embedding the DIYAI Conversational Agent on Wix, WordPress, and Squarespace

## Wix

### Steps to Embed via Wix Editor:

1. **Open the Wix Editor:** Log in to your Wix site and enter the Editor mode for the page where you want the chat agent.
2. **Add an HTML Embed Element:** On the left toolbar, click **Add Elements**, then select **Embed Code** and choose **Embed HTML** <sup>1</sup> <sup>2</sup>. This will insert a blank HTML box onto your page.
3. **Paste the DIYAI Code:** Click the new HTML box, then click **Enter Code** (sometimes labeled just "Code"). In the HTML settings window, paste your DIYAI chat agent's embed JavaScript snippet into the code field <sup>3</sup>.
4. **Apply and Size Appropriately:** Click **Update/Apply** to save the code <sup>4</sup>. You can drag or resize the HTML element's frame as needed – for a floating chat button, you might make this box small (e.g. around 100px by 500px) and place it in a corner of your page <sup>5</sup>. (The DIYAI script will typically handle the actual chat widget display.)
5. **Publish Your Changes:** Click **Publish** to push the updated page live. Then visit your site and verify that the chat agent appears and functions.

### Tips & Caveats for Wix:

- *Placement:* For a site-wide chat widget, consider adding the HTML embed to your site's footer so it appears on all pages. Anything placed in the footer area of the Wix Editor will show on every page by default.
- *Wix Premium Requirement:* If you have a **Premium Wix plan with a connected domain**, you can alternatively inject the code globally: Go to your site's **Dashboard > Settings > Advanced > Custom Code**, click **+ Add Custom Code**, paste the DIYAI script, choose **All Pages** (load once per visit), and set it to load in the **Body – end** position <sup>6</sup> <sup>7</sup>. This ensures the chatbot loads on every page. (Note: The site must be published and on a connected domain for this feature to work <sup>8</sup>.)
- *Testing:* After embedding, test in an incognito window or on a mobile device to ensure the chat widget appears as expected. Wix may not display third-party code in the Editor preview, so the incognito/live site check is important.

## WordPress

### Method 1: Using a Plugin (Quick & Easy)

1. **Install "Insert Headers and Footers" Plugin:** In your WordPress admin dashboard, go to **Plugins > Add New**. Search for **Insert Headers and Footers** (by WPCode or similar) and click **Install**, then **Activate** <sup>9</sup>.
2. **Add the DIYAI Script in Footer:** Once activated, navigate to **Settings > Insert Headers and Footers**. You'll see text boxes for scripts. Paste the DIYAI chat agent embed code into the **Scripts in Footer** section <sup>10</sup>. (Leave the Header section empty unless instructed otherwise.)
3. **Save and Publish:** Click **Save** to apply the changes. The script will now be injected into the footer of every page on your site. Visit your website's front-end and refresh; you should see the DIYAI chat widget appear

(usually as a chat bubble or button). **Tip:** If you have any caching plugins or CDN, clear the cache to ensure the new script loads.

### Method 2: Manual Insertion (Without Plugin)

1. **Use a Widget (for Site-Wide Display):** From the WordPress admin, go to **Appearance > Widgets** <sup>11</sup>. Add a **Custom HTML** widget (sometimes called “Arbitrary text or HTML”) to a site-wide widget area – the footer is a good choice, since it loads on all pages <sup>12</sup>.
2. **Paste the Code in the Widget:** In the Custom HTML widget editor, leave the title blank and paste your DIYAI embed snippet into the content box <sup>13</sup>. Save the widget. This will inject the chat code into your site’s footer across all pages.
3. **Alternate Theme Method:** If you’re comfortable editing code, you can paste the DIYAI script directly into your theme’s template (e.g. in the `footer.php` just before the `</body>` tag). Be cautious with this approach and back up your files, as theme edits can be overwritten on updates.
4. **Verify on Front-End:** Regardless of method, visit your website and refresh. The chatbot should appear. If not, double-check that the code snippet is intact (WordPress may strip code if not placed in a permitted area or if you’re using WordPress.com). Clearing any caches can also help the script to load.

### Tips & Caveats for WordPress:

- *WordPress.com vs .org:* The above assumes a WordPress.org (self-hosted) site. **WordPress.com** free or personal plans **do not allow custom JavaScript embeds** for security reasons <sup>14</sup>. If you are on WordPress.com, you’d need to be on a Business plan (which allows installing plugins or adding code) or move to a self-hosted WordPress setup to add the DIYAI agent.
- *Minimize Plugins:* If you prefer not to install a plugin for one snippet, the widget or theme injection methods work fine. However, using a well-supported plugin like Insert Headers and Footers can be easier and persists even if you change themes.
- *Testing:* After embedding, test the chat widget in different browsers. If it doesn’t show up, check the browser’s developer console for any errors (there could be conflicts with other scripts). Ensure that the embed code snippet from DIYAI is exactly as provided, with no alterations.

## Squarespace

### Steps to Embed the DIYAI Agent:

1. **Prepare the Code:** Copy the DIYAI chat widget embed code to your clipboard (from your DIYAI dashboard or email).
2. **Open Code Injection Settings:** Log in to your Squarespace site and navigate to **Settings > Advanced > Code Injection**. (This is in the main menu of your site’s backend.) <sup>15</sup>
3. **Paste into Footer:** In the **Footer** Code Injection field, paste the DIYAI JavaScript snippet <sup>15</sup>. The footer section is recommended for chat widgets so that it loads after your main content (improving load performance and ensuring the HTML is ready).
4. **Save Changes:** Click **Save** to apply the code injection <sup>15</sup>. Squarespace will now insert the DIYAI script on every page of your site (in the footer).
5. **Test on Live Site:** Open your website and verify that the chat agent appears (it might show as a bubble or icon on the corner of the page). If you don’t see it, try a hard refresh or check in an incognito window, as Squarespace might cache pages or hide scripts while you’re logged in.

### Tips & Caveats for Squarespace:

- *Plan Requirement:* The **Code Injection feature is only available on Squarespace’s Business and**

**Commerce plans** (or higher) <sup>16</sup>. If you're on a Personal plan, you will need to upgrade to add custom JavaScript. (Code Blocks on pages also have limitations with scripts on lower plans.)

- *Alternate Method (Code Block)*: If you prefer to embed the agent on a single page (and have a compatible plan), you can add a **Code Block** to that page. In the page editor, add a Code Block, then paste the DIYAI script there. This will only run the chatbot on that specific page. Ensure you enable the option to display the code (Javascript) if prompted. However, for a site-wide chatbot, the Footer Code Injection method is easier.

- *Loading and Conflicts*: Squarespace might use AJAX page loading (especially in certain templates). If the chat widget doesn't initialize when navigating between pages, consider disabling AJAX loading in your site settings, or ensure the DIYAI script is designed to handle SPA (Single Page Application) navigation. Most chat scripts are fine, but it's something to keep in mind if you notice issues.

- *Privacy Considerations*: If you use Squarespace's built-in cookie/banner or are concerned about GDPR, note that injecting a chat widget might start loading external resources. Ensure you're compliant with privacy policies. You can categorize the code injection appropriately if Squarespace provides that option, or include the chat widget in your privacy policy.

By following the platform-specific steps above, you should have your DIYAI conversational agent up and running quickly on your site. Always remember to **save/publish changes** in the site builder and then **test the chatbot live** to confirm everything works. Once live, the AI agent will be available to your visitors, providing interactive support or information as configured. Enjoy the enhanced engagement on your Wix, WordPress, or Squarespace site!

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1 2 3 4 5 Embed your AI agent on Wix

<https://docs.customgpt.ai/docs/how-to-embed-your-ai-agent-on-wix>

6 7 8 Wix Editor: Embedding Custom Code on Your Site | Help Center | Wix.com

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9 10 Adding a Chatbot to Your WordPress Website Using DigitalOcean GradientAI Platform | DigitalOcean

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11 12 13 14 step-by-step: add a chatbot manually to Wordpress site with widget text (without plugin)

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15 16 How to Add Custom Code to Squarespace | Inject & Edit Code Easily

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